

May 23, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554 Re: KJKK, 100.3 Jack FM

Mr. Martin

This letter is in reference to KJKK, 100.3 Jack FM in Dallas/Fort Worth and their support of the American Heart Association.

KJKK, 100.3 Jack FM has given us tremendous support over the last year with the initiatives that we have in Dallas/Fort Worth. KJKK, 100.3 Jack FM has supported us via public service announcements, website announcements and their email blasts. KJKK, 100.3 Jack FM has made a commitment to be our partner in onsite events as well. They have supported our Go Red For Women and Start! Heart Walk campaigns in both the Dallas and Fort Worth markets. The American Heart Association classifies these as two separate markets/events. They have supported the Fort Worth Heart and Soul Gala. They have also made the commitment to help promote Power to End Stroke and the Alliance for a Healthier Generation.

The commitment and resources that KJKK, 100.3 Jack FM provides to the American Heart Association is invaluable. They continue to be one of our best and most reliable media partnerships in the market place. We value and appreciate their support in the fight against Heart Disease!

Please let me know if you need any additional information.

Sammy McKehnery

Sincerely,

Tammy McKinney
Senior Marketing Director
American Heart Association

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